

# BUDDHA



*Buddha* means ‘awakened’ in Sanskrit. It is commonly translated to mean ‘any being who has become awakened to the truth (enlightened).’ There are two types of buddhas in the Pali Canon – ones that are silent and ones that teach others the higher truth they have discovered.

Buddha said: ‘The gift of Truth excels all other gifts.’ This is your opportunity to **share the TRUTH about your business and your gifts and strengths.**

## Our brilliant BRONZE BUDDHA article plan:

### 1 PAGE COLOR ARTICLE with business card ad in the first issue

- Be featured in a ONE PAGE ARTICLE in the FIRST ISSUE where you get to tell your story, approximately 600 words, along with your photo and your business card ad on the same page (to draw attention to details about your business or upcoming events). Graphic design of ads is not included in the plan.

x 1 issue

### BUSINESS CARD COLOR AD in the next three issues

- Build on your article’s attention with a BUSINESS CARD AD in the next THREE ISSUES in the Directory of Services, which reinforces your article and helps people remember you (ad can change each issue).

x 3 issues

- ▶ A solid, cost-effective way to share your TRUTH about what has worked for you.
- ▶ Attract new clients by being featured in 4 CONSECUTIVE ISSUES, starting with your 1 page article and reinforced with each business card ad.
- ▶ If you can only do one article this year, this is the most economical choice for you to get your name out there but still keep your budget.

**This choice helps you get noticed while still keeping your budget.**

“The response to my latest article has been AMAZING. New clients started to call as soon as Mosaic hit the shelf. Mosaic Magazine is such a great advertising tool for me.”

– DARLENE KLASSEN  
Full Circle  
WholisticTherapy

So what’s your investment to have a **BRONZE BUDDHA** article plan where you can enlighten our 50,000 readers with some of the HIGHER TRUTHS you’ve learned?

THE TOTAL VALUE IS ALMOST \$2,500 ...

**BUT YOU ONLY PAY \$338 PER ISSUE**   
(4 equal payments of \$338 + GST)

Combination cost of one 1 page article and three business card ads, divided into 4 equal payments.

