








# Mosaic

## Mind, Body and Spirit Magazine

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DISPLAY ADVERTISING RATES		4 x <i>cost per issue</i>	1 x only	
 <b>Full Page</b> 7" wide x 9 1/2" high	Color	Outside Back Cover	\$1,698	\$2,178
		Inside Front Cover or Inside Back Cover or Page 3	\$1,488	\$1,928
		Random Placement	\$1,288	\$1,668
 <b>1/2 Page</b> 7" x 4 5/8" high   3 3/8" x 9 1/2" high	Color	Inside Front Cover or Inside Back Cover or Page 3	\$828	\$1,168
		Random Placement	\$688	\$968
 <b>1/4 Page</b> 3 3/8" x 4 5/8" high	Color	Inside Front Cover or Inside Back Cover or Page 3	\$488	\$688
		Random Placement	\$368	\$528
 <b>Business Card</b> 3 1/2" x 2" high	Color	Random Placement in the Directory of Services (business card section)	\$188	\$268
<b>Classified Word Ads</b>		\$39 for the first 20 words + 60¢ a word thereafter until 75 words, (\$1 a word after 75).		

### MOSAIC MAGAZINE CAN HELP YOU:

- **Attract new clients effortlessly**
- **Increase your sales and income**
- **Be seen as an expert in your field**
- **Create credibility and trust**
- **Boost your business' exposure so readers think of you first (top of mind awareness)**
- **Create new opportunities and alliances for you**
- **Promote awareness of your therapy or profession**

- **Rates are per issue and DO NOT include GST or graphic design.**
- Ads must meet our printer's graphic requirements.
- 4X rates must be paid with 4 post-dated cheques (with 1st issue).
- 20% added to rates above for specific page requests.
- Published on 1st of February, May, August and November.

